Committee(s): Police Authority Board	Date(s): 25 March 2021
Subject:	Public
Communications and Engagement Strategy	Public (Appendix 1 non public)
Report of: Commissioner of Police Pol 24-21	For Information
Report author: Teresa La Thangue, Communications Director, City of London Police	

Summary

The Communications and Engagement Strategy for the City of London Police is updated annually. For 2021 the Strategy has been comprehensively overhauled to include detailed plans for stakeholder engagement.

Activity under this plan will be delivered in concert with the City of London Corporation's Communications team.

Recommendation

Members are asked to note the report.

Main Report

Background

The Force reviews its Communications and Engagement strategy annually. This Strategy seeks to guide and direct communications and engagement activity across the organisation and is supported by area and issue specific communications plans, such as for economic crime policing, local activity, counter-terrorism and Project Servator, and Equality and Inclusion. The Communications and Engagement Strategy is aligned to the priorities identified under the Policing Plan.

This year's Strategy has been significantly rewritten and incorporates a comprehensive engagement plan to ensure the Force is communicating effectively with key partners and stakeholders.

Communications and engagement activity under this plan will be delivered in concert with the City of London Corporation's Communications team in its role to promote the City of London's Corporation's role as the Police Authority of the City of London Police. Attached as appendix one is the Tactical Plan we intend to use to support delivery of the Communications and Engagement Strategy. It is asked that appendix one is taken in the non-public part of the agenda.

Appendices

Appendix 1- Non Public Appendix – Tactical Plan

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